

Downtown Halifax Business Commission (DHBC)

“March Break Downtown Giveaway” (Giveaway)

Official Giveaway Rules and Regulations (“Official Giveaway Rules”).

Eligibility: This Giveaway is open to residents of the Halifax Regional Municipality (HRM) who are 19 years of age or older. Winners must be able to pick-up the prize package in-person from DHBC’s office at 104-1546 Barrington Street, Halifax, Nova Scotia.

The Giveaway runs from March 11th, 2019 at 11:00 AM (ADT) to March 15th, 2019 at 2:00 PM (ADT) on DBHC’s Facebook and Instagram social media platforms.

Method of Entry

Each weekday during the week of March 11th to March 15th, 2019, DHBC will feature one of the following Downtown Halifax family-friendly attractions per day on the DHBC social media sites (Facebook, Twitter and Instagram):

- Monday, March 11th: Canadian Museum of Immigration at Pier 21
- Tuesday, March 12th: Maritime Museum of the Atlantic
- Wednesday, March 13th: Art Gallery of Nova Scotia
- Thursday, March 14th: Discovery Centre
- Friday, March 15th: Nova Scotia Sport Hall of Fame

Through Facebook and Instagram, followers will be eligible to enter a Giveaway for one (1) of three (3) March Break Downtown prize packages by following and/or liking the attraction’s social media page (where applicable) and tagging a friend in the comments. Entrants will be invited to enter more than once and on each platform. **Entrants must follow/like each of the above attractions at the time of the draw on Friday, March 15, 2019 before 4:00 pm (ADT) in order to be qualified to win.**

Prize Package Details

Each March Break Downtown prize package will include the following:

- One (1) annual Family Pier Pass to Canadian Museum of Immigration at Pier 21
- One (1) annual Family Season Pass to Maritime Museum of the Atlantic
- One (1) annual Family Membership to Art Gallery of Nova Scotia
- One (1) annual Discoverer Membership for Discovery Centre
- Four (4) Tickets to the March 20th, 2019 Halifax Hurricanes Basketball Game at Scotiabank Centre*
- One (1) x \$100 gift certificate to a family-friendly Downtown Halifax restaurant (restaurant to be determined by DHBC)

Approximate value of each prize package is \$600.00 CAD. The prize package must be accepted as is, and cannot be transferred, substituted or exchanged for cash or credit. DHBC is not responsible for any lost and/or damaged memberships, passes, gift certificates/cards, and/or tickets.

All memberships, passes, tickets and gift certificates have their own rules and regulations that must be adhered to separately from DHBC. The annual memberships and/or passes will have a start

date of March 2019. Winners will be responsible for renewing memberships and/or passes when they expire.

*The four (4) tickets to the Halifax Hurricanes Basketball Game on March 20th, 2019, are not refundable, transferable and/or redeemable for cash, and must be accepted as is for the March 20, 2019 date.

Draw Details and Dates

The Giveaway closes on Friday, March 15th, 2019 at 2:00 PM (ADT). During the week of the Giveaway, entrants on each social platform will be collected daily in a separate Microsoft Excel document. At 4:00 pm (ADT) on Friday, March 15th, 2019, three names will be chosen at random as the Winners of the March Break Prize Packages.

The Winners will be contacted by a direct message from DHBC on the platform that they entered on (if they entered on more than one platform, the platform that they posted their winning entry on will be the platform that they are contacted on). Winners will have until 5:00 PM (ADT) on Monday, March 18th to accept the prize, and up to one (1) week from acceptance of the prize to claim it in person from DHBC's office at 104-1546 Barrington Street, Halifax, Nova Scotia, B3J 3X7. Failing to accept or claim the prize package within these timeframes may result in forfeiting the win.

Release Form

When claiming their prize package, Winners must show photo proof of identification, proof of HRM residency, and proof of age (19 years of age or older) in order to successfully claim their prize. Winners will also be asked to sign a release form confirming their identity, location, and age, plus agreeing to allow their name and likeness to be posted on DHBC's social media sites. Winners who do not agree to sign the release form will not receive their prize and will forfeit their win.

Additional Details

Winners, and members of their immediate family, cannot win more than one (1) prize package.

DHBC administration can change the rules of this Giveaway at any time.

This Giveaway is unavailable to immediate families or persons who are domiciled with such employees of DHBC. In these Giveaway rules, "immediate family" means spouse, same-sex partner, parent, sibling, and children.

Winners of the Giveaway will forever release DHBC and its subsidiaries, affiliates, and/or related companies and each of their employees, directors, officers, suppliers, agents, sponsors, administrators, licensees and representatives and hold them harmless for any loss, harm, damages, costs or expenses arising out of their participation in the Giveaway and their acceptance of the prize package.

DHBC maintains control on the type of content and tags shared on their social media sites. If a user posts inappropriate material on a DHBC social media site regarding this Giveaway, their comment will be blocked and/or deleted, and their entry into the Giveaway disqualified.