



Canadian
Cancer
Society

**CIBC RUN
FOR THE CURE**



To: Downtown Halifax Business Commission Members

From: Jane Landry, Volunteer Communications Lead, CIBC Run for the Cure Halifax

Date: September 2025

Subject: Join us – Halifax's CIBC Run for the Cure in support of breast cancer

Dear Downtown Halifax Business Commission Members,

My name is Jane Landry, and I am the Communications Lead for the CIBC Run for the Cure in **Halifax**. Our team of volunteers is excited for this year's Run on **Sunday, October 5, at the Garrison Grounds**. The CIBC Run for the Cure is Canada's largest single-day, volunteer-led event in support of the breast cancer cause.

As part of downtown Halifax's business improvement district dedicated to pursuing a more prosperous downtown environment to live, work, and play, we are reaching out to see if you would be interested in participating in this year's event. By joining us, you will be involved in a nationwide movement to support all Canadians impacted by breast cancer.

We have a wide range of opportunities available. We would love to ask **your organization** to consider:

- **Registering a team** at your workplace
- **Displaying posters** or postcards at your workplace
- Becoming a **Local Sponsor**
- **Donating**
- **Volunteering** at the event
- **Promoting the Run** on your personal and corporate social media pages
- **Illuminating** the outside of your office building in **pink** leading up to the event

It would be our honour to partner with your organization to show our support to all Canadians impacted by breast cancer. Given your interest, I can be reached by phone, email, and LinkedIn.

Thank you in advance for your consideration. We hope you can join us and be a force for life in the face of cancer. We all have a reason to Run.

Sincerely,

Jane Landry
Communications Lead, **Halifax** CIBC Run for the Cure
782-414-3396
communicationsrftchalifax@gmail.com