

## Gritty to Pretty 'Port of Halifax' Mural Opportunity

### Project Description

The Downtown Halifax Business Commission (DHBC) in partnership with the Port of Halifax is requesting an artist(s) to design a creative mural on one or two of their loading bay doors (see photo below). With the designated theme for this mural being **'Multiplicity of Migration'**, artists are encouraged to create a mural that highlights one or various components of the migrant experience for one or more ethnic groups. Located at 1031 Marginal Rd (between cruise pavilion 22 and the Halifax Seaport Farmers Market), the mural will be situated on the loading bay door(s) that face Marginal Road. Artist(s) are encouraged to utilize preferred artistic styles and techniques that will allow this mural to be eye-grabbing and engaging for the viewer, while producing a design that honours and respects the migrant group(s) being depicted. The aim of the mural is to be a celebrative installation that provides insight to the experiences that migrant communities face and/or faced when they arrived in the Port of Halifax. Kindly note that this mural is not aimed at being an advertising tool for the Port of Halifax or the Canadian Museum of Immigration at Pier 21. Instead, this mural will serve as a form of public art that shares an empowering and compelling message and display that can resonate with residents and visitors of Downtown Halifax.

## Wall Specifications



Location: 1031 Marginal Road, Halifax, NS, B3H 4P7 (between cruise pavilion 22 and the Halifax Seaport Farmers Market).

Dimensions: 20' (l) x 10'9" (h) for the right bay door and 30' (l) x 10'9" (h) for the left bay door

Surface Material: The bay door on the right (see photo above) is metal while the bay door on the left is wood.

### Special Considerations:

- Artist(s) must not disturb parking operations around the space.
- Artist(s) must be open to working in space with high pedestrian volume.
- Artist(s) must do their best to avoid disruptions to pedestrian traffic and be comfortable working in a space with high pedestrian volumes.
- Artist(s) must comply with the Port of Halifax policies and regulations.
- Artist(s) are strongly encouraged to reach out to the Canadian Museum of Immigration at Pier 21 to learn more of the experiences of different migrant groups.

### **Artist Background**

Artists of varying experience levels are encouraged to apply. This includes but is not limited to young and emerging artists (0-1 years' experience/0-2 completed murals), mid-level artists (2-5 years' experience/3-5 completed murals) as well as seasoned professional (6+ years' experience/6 or more completed murals).

We welcome artists from all backgrounds to apply. In an effort to expand the diversity of murals, we specially encourage artists from diverse communities to apply for this mural. This includes but is not limited to African Nova Scotians and other racially visible persons, women, Indigenous/Aboriginal People, persons with disabilities and 2SLGBTQ+ persons.

### **Timelines & Budget**

The selected artist(s) will be notified during the week of June 23, and must complete the mural by August 4 (i.e., 6 weeks to complete the project). Artists are welcome to work before, during and/or

after the Port of Halifax operating hours. DHBC will award the selected artist(s) up to **\$10,000.00** in funding (based on actual expenditures and excluding HST).

## **Application Process**

To be considered for this mural opportunity, applicants are asked to submit either a completed Gritty to Pretty Mural Grant or a completed Gritty to Pretty BIPOC Mural Grant application form, depending on your eligibility. Both forms can be found on our website at [www.downtownhalifax.ca/grittytopretty](http://www.downtownhalifax.ca/grittytopretty). Additional documents that describe and support funding requests are encouraged. With this mural opportunity confirmed with the property owner, applicants do not need to obtain property owner approval as part of the application process. The deadline to apply for this mural opportunity is **Sunday, June 15, 2025, at 11:59pm**.