



DOWNTOWN HALIFAX
VISION 2030



We have the plan; YOU have the power.

Downtown Halifax Vision 2030, and relentlessly working to realize the 17 priorities identified within, is an investment in our future; and Halifax's history has proven we are not afraid of bold moves.

Why should you care about Halifax's Downtown?

The importance of Downtown Halifax is undeniable to anyone who believes in a prosperous, inclusive, and desirable city and province. With high land values and a structure that is efficient to service, the taxes generated in Downtown Halifax significantly outweigh the resources consumed. Thus, a healthy Downtown is the economic engine that helps fund libraries, parks, schools, recreation facilities, and public transit across the whole city. And when elected, YOU have the power to bring this Vision to life.

Are you a Visionary?

By responding to this email with "YES," you are joining our growing list of supporters, who also agree that [Downtown Halifax's Vision 2030 and its contents](#), is the road map to our future. And when elected on October 19, 2024, you will work with DHBC, other stakeholders, and government partners *to implement* Vision 2030.

Thank you for your consideration,

Paul MacKinnon (CEO, DHBC)

Ashwin Kutty (Board Chair, DHBC)