

## 2024 DOWNTOWN HALIFAX HOLIDAY GIFT GUIDE SPECS GUIDELINES

### Half-Page Specs & Recommendations:

The intent of the Downtown Halifax Holiday Gift Guide is to showcase the unique products, services and/or experiences you can only get at businesses in the [Downtown Halifax](#) and [Spring Garden area](#).

Businesses who have booked a **half-page ad space** can showcase **up to two (2)** products, services and/or experiences. Each half-page ad space will also include the name of the business, contact information, a short description of the products, services and/or experiences, and prices of the products if applicable.

**TO CONFIRM YOUR PARTICIPATION, PLEASE SEND THE FOLLOWING TO ALLANA MACDONALD MILLS, [ALLANA@DOWNTOWNHALIFAX.CA](mailto:ALLANA@DOWNTOWNHALIFAX.CA), BY **WEDNESDAY OCTOBER 16:****

- Business Name
- Address
- Phone number (not mandatory)
- Website AND/OR Social Media handle (not mandatory)
- High-res photo(s) for up to 2 products, services and/or experiences – *DHBC will resize the image(s) as needed to fit the space*
- Descriptions for each product, service and/or experience – *2 sentences each per product/service/experience (approx. 25 words per description) OR 1 general description for the experience or business (approx. 75 – 100 words)*
- Prices of products (not mandatory)

\*If your business has been in past issues of the Downtown Halifax Holiday Gift Guide, consider changing the products you feature this year and/or submit new photos and/or description to help the Gift Guide be appealing as possible to our readers. \*

**SEE AD REFERENCES FROM THE 2023 DOWNTOWN HALIFAX HOLIDAY GIFT GUIDE ON NEXT PAGE**

## REFERENCES

Please note that these references are from the [2023 Downtown Halifax Holiday Gift Guide](#) and the colours and fonts will be different in the 2024 version of the [Downtown Halifax Holiday Gift Guide](#).

Half-page ad featuring 2 products. Has 2 photos, contact information, and 2 descriptions with prices:



**Argyle Fine Art**  
1559 Barrington Street, Suite 102 · (902) 425-9456 · [argylefineart.com](http://argylefineart.com) · [@argyle\\_fine\\_art](https://www.instagram.com/argyle_fine_art)

**TWEET TWEET these folk art birds are SWEET!**  
Folk art birds by Basil Doucette! These wooden, hand carved birds are the perfect original works of art that make the perfect gift for any age. Keep them perched in your home all year long! Various sizes and colours are available. Prices range from \$15 - \$65

**"I Love Lobster for Christmas" Ornament**  
If you love Lobster and Christmas, do we have an ornament for you! Made by Chris Smith, aka JAMPY, this whimsical ornament is made from Baltic Birch. Easy to ship! \$14

Half-page ad featuring 1 product. Has 1 image, contact information, a general description, plus product description with price:



**Underground Snax**  
1549 Barrington Street · [undergroundsnax.com](http://undergroundsnax.com) · [@undergroundsnax](https://www.instagram.com/undergroundsnax)

Underground Snax is where you will find hard to find and exotic snacks from all over the world. Our Mystery Boxes provide a great way for you to experience different flavours from all corners of the globe. These make a great gift for anyone of all ages looking for a unique snack! Mystery boxes available in store and online.

**"Light Snacker" Mystery Box**  
Try our "Light Snacker" Mystery Box. Over \$50 in value for only \$35!


Half-page ad with 1 image. Includes 1 photo, contact information, and a general description:



**The Loop Modern Fibre Craft**  
1557 Barrington Street · (902) 429-5667 · theloophalifax.ca · @theloophalifax

The Loop is a treasure trove of gift ideas for crafters of every stripe: from exquisite yarns and tools for knitting and crochet, to embroidery kits and needle felting supplies. Shop in person or online for the fibre lovers on your list, near and far. Gift certificates are available and redeemable in person or in the online store.

MORE EXAMPLES FROM THE 2024 GIFT GUIDE:




**The Prow Gallery**  
185-1479 Lower Water Street · (902) 407-2271 · theprowgallery.com · @theprowgallery

**Your East Coast Art Destination**

The Prow Gallery sells original, contemporary Canadian art with a strong focus on Nova Scotian artists. Located in Bishop's Landing on the beautiful Halifax Waterfront, our mandate continues to be supporting working Canadian artists.

The Prow Gallery offers expertise in selecting the perfect gift at any time of the year, and our staff is dedicated to helping our clients connect with our varied collection of art. The Prow Gallery currently represents over 30 Canadian artists.



**Skin Decision Inc.**  
Brewery Market, 1496 Lower Water Street · skindecision.ca · @skindecisionstudio

**Solid Gold & Genuine Gemstone Body Jewelry**

Each piece is hand crafted and guaranteed for life! Shop online or book via the website to have Skin Decision's jewelry specialists do what they do best — help you select the perfect piece!

**Ear Curations**

Have your ear turned into a work of art! Skin Decision's piercers are the only Association of Professional Piercers member in the Maritimes. They will review your anatomy, lifestyle, and desired aesthetic to design a unique look just for you.



## Ambassatours Gray Line

1751 Lower Water Street · (902) 420-1015 · [ambassatours.com](http://ambassatours.com) · @ambassatoursgrayline

### Give them the gift of an experience!

Our gift certificates are perfect for anyone who craves fun, adventure, and local, one-of-a-kind experiences. Gift certificates start at only \$25, they can be personalized, they don't expire, and they can be used toward the purchase of any tour including Harbour Hopper Tours, the Tall Ship Silva Cruise, and more! Purchase online – any time – and you'll receive the gift certificate in your e-mail inbox.



## Bird's Nest Cafe

1547 Barrington Street · (902) 423-5282 · [birdsnehalifax.com](http://birdsnehalifax.com) · @birdsnehalifax

### Fleur de Sel Caramels

For more than a decade, we've been hand-crafting small-batch Fleur de Sel Caramels for the holidays. Perfect for stocking stuffers or visiting gifts. Available in 100g and 250g bags at our cafe or through our website starting December 1<sup>st</sup>.

### Holiday Gift Baskets

Fill a basket with an assortment of our homemade treats, including Citrus Shortbread, Thin and Crispy Chocolate Chip Cookies, Fruit & Nut Granola Bars, Baking Mixes, Coffee Beans, Gift Cards, and more! See our website for products and details starting December 1<sup>st</sup>.



## Cambridge Suites Hotel Halifax

1583 Brunswick Street · (902) 420-0555 · [cambridgesuiteshalifax.com](http://cambridgesuiteshalifax.com)

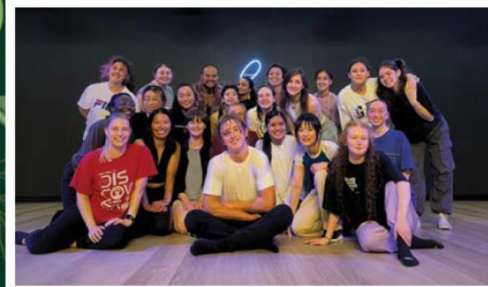
Cambridge Suites Hotel Halifax is a hotel with the freedom of more space in the heart of Downtown Halifax. Extra roomy, comfortable suites, and the fast and friendly service of this up-casual hotel will have you feeling at home in no time.

### Holiday Weekend Special

Make your weekends extra special throughout the holiday season. Save 20% off our best available rate when staying Friday through Sunday nights until December 30, 2023.

### Gift Cards

Cambridge Suites gift cards can be purchased online or from the front desk at the hotel. Visit [cambridgesuiteshalifax.com](http://cambridgesuiteshalifax.com) for more information.



## House of Eights Dance Studio

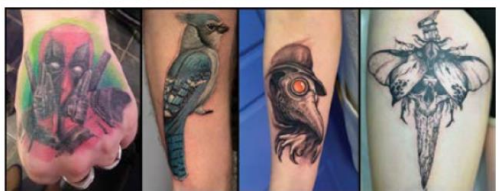
5662 Sackville Street, Unit 305 · (902) 789-8880 · [houseofeights.com](http://houseofeights.com) · @houseofeights

### Drop-in Dance Class Gift Cards

The perfect gift for the dancer in your life or the friend who loves to try new things! Available in studio or buy a digital card on our website.

### Weddings and Dance Parties

Looking to add a dance class to your wedding festivities? We offer wedding dances and bachelorette/bachelor parties to spice up your celebrations!



## Sin on Skin Tattoo Studio

5239 Blowers Street · (902) 446-6600 · [sinonskin.ca](http://sinonskin.ca)

One of Halifax's oldest and most reputable tattoo studios, located in the heart of downtown on the world-renowned Pizza Corner. We've been in this location and serving the people of Halifax for over 28 years, and we look forward to many more.

This year, as our way of saying "Thank You" for years of support, we will add an additional 20% to any Gift Certificate purchased worth \$100 or more. Email [sostattoos@gmail.com](mailto:sostattoos@gmail.com) with any questions or to purchase a Gift Certificate.

Find our artists on Instagram: Kyle (@sinonskintattoo), Kirk (@tattoos\_with\_adam), Ulises (@ulises\_sumeriatattoo), and Pia (@supermauta\_tattoo). They are all here to help you!

*Bring this ad into the studio with you or mention it when you email or call to purchase a Gift Certificate.*



## Stubborn Goat Gastropub

1580 Argyle Street · [stubborgoat.ca](http://stubborgoat.ca) · @thestubborgoat

The Goat is back and reopening in a new location on Argyle Street! Please check our social media channels for the grand reopening date.

Grab a holiday gift card for the Stubborn Goat fan on your list, 2024 is going to be delicious.